



“MOARC Is Working for You”

Legislative	Marketing	Education
<ul style="list-style-type: none"> • Fighting for Campground owners within Missouri agencies and Missouri legislature • Provides full time lobbyist in the Missouri Legislature that assist MOARC to get legislation introduced and passed that is advantageous to campgrounds owners • Provide call in phone and email support for member parks • We monitor state and national policy issues that may impact Missouri RV parks and campgrounds issuing periodic policy “Member Alerts” to protect your interests. • Inherent Risk for Campgrounds, model inherent risk legislation signed into law by Governor Parson. Law went into effect on 28 August 2021. 	<ul style="list-style-type: none"> • Distribution of MOARC Travel & Camping Rack Cards at Missouri Welcome Centers, Major RV shows in Missouri and cooperating states, and to all 114 Missouri Counties • A “members only” listing on Campinmissouri.com. Your State Association’ web site which is visited by thousands of campers each month helping them to plan their next camping adventure. • Active link to your web site from the #1 camping website in Missouri. • Marketing opportunities such as “MOARC Request a Guide” co-op mailing, “MOARC Banner ad and RV Show Brochure Distribution Program” MOARC works to promote your park to thousands of qualified leads. 	<ul style="list-style-type: none"> • Annual state meetings with educational seminars and trade show • MOARC E-Mail Alerts that provide member parks relevant and timely information about the campground industry in Missouri • Networking opportunities with peers, industry experts and suppliers. Tap into a statewide network of fellow park owners and operators, vendors and industry experts in place to share experiences and exchange ideas. • Opportunities for professional development through MOARC’s participation at the annual Campground Owner EXPO being conducted annually in Branson Missouri.

As an MOARC member, you'll benefit from:

Exclusive money-saving programs and discounts.

By leveraging the buying power of MOARC member parks and the Hospitality Connection Program Discounts, you can take advantage of significant saving from national suppliers on products and services that are essential to the successful operation of your business. **Maintaining your Membership in MOARC is one of the best investments you can make in the success of your RV Park or Campground.**

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